

Adrian Jason Nizzetto

Graphic Designer

Contacts

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Date of birth: 24/05/1987

Place of Birth: London

Nationality: British

Citizenship: Italian

Web Portfolio: <https://jasonnizzetto.com>

Work Experience

Graphic, Web and Motion Designer | Applegreen plc (Dublin) May 2015 / Sep 2022

- Worked within the marketing and design team to produce nationwide promotional campaigns through print and digital assets such as brochures, posters, banners, social media posts and animations.
- Revamped the in-store promotional materials, boosting the brand image.
- Improved design consistency throughout the main company brands and reduced print production workflow by 50%.
- Introduced animated menu screens displayed in-store and tailored social media static and animated posts, which resulted in an average 30% reach increase.
- Created ad-hoc illustrations for seasonal-themed packaging and animations.
- Produced themed print and digital assets for award events.
- Maintained the company's website in Wordpress.
- Decreased photography costs by taking photos in-house and updating the existing product photography with Photoshop.

Graphic Designer | Freelance Jan 2020 / at present

Print artwork design, photo editing, creation of websites with Html, Css, Wordpress and Squarespace.

Photographer / Graphic Designer | Photofly (Camisano Vicentino) Sep 2008 / Jul 2010

Photographer at events, creating artworks for calendars, photo editing and photo manipulation.

Education

Motion Secrets | Motion Design School Oct 2022 / Dec 2022

Character morphings and fluid transitions.

Animation Bootcamp | School of Motion Jun 2020 / Oct 2020

Principles of animation and workflow best practices.

Visual Design + Branding | SuperHi Sep 2018 / Mar 2019

Design foundation in responsive web design, user interfaces and branding.

Motion Beast | Motion Design School Apr 2018 / Jul 2018

2D animation foundation, loops and text animators.

Java, Android and Web Design | Eduforma (Padova) Feb 2015 / Apr 2015

Introduction to Java, Android programming languages, website building with Html, CSS, Javascript, Bootstrap and Wordpress.

Accounting Diploma | ITC Fusinieri (Vicenza) Sep 2011 / Jun 2014

Skills

Design Softwares

Illustrator, Photoshop, InDesign, After Effects, Premiere, Acrobat Pro, Lightroom, Audition, Figma, Canva

Web Design

Html 5, CSS 3, javascript, jQuery, Sublime Text, Visual Studio, Bootstrap, Wordpress, Divi, Elementor, Squarespace

Microsoft Office

Word, Powerpoint, Excel, Outlook, Teams

OS

Mac, Windows

3D

Blender, Cinema 4D

Photography

Nikon D750, Mavic Air2s

Languages

Italian (mother tongue), English (C1)

Summary

As a graphic designer, I am a creative and detail-oriented professional who uses my skills and expertise to visually communicate ideas, concepts, and messages through a variety of mediums. With a strong background in design principles, typography, color theory, and layout techniques, I am able to create effective visual solutions that meet the needs of clients across various industries.

My experience includes working on a wide range of design projects, such as branding and identity, print and digital marketing materials, packaging, and web design. I am proficient in industry-standard software, such as Adobe Creative Suite, and have a keen eye for design trends and emerging technologies.

In addition to my technical skills, I am also able to work closely with clients, stakeholders, and team members to understand project goals and requirements and deliver designs that meet their needs. I am able to manage my time and workload effectively, ensuring that projects are completed on time and within budget.